

# An Econometric Analysis of Land Development with Endogenous Zoning

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### **Abstract**

Zoning is a widely used tool to manage residential growth. Estimating the effect of zoning on development, however, is difficult because zoning can be endogenous in models of land conversion. We compare three econometric methods that account for selection bias in a model of land conversion - a jointly estimated probit-logit model, propensity score matching, and regression discontinuity. Our results suggest that not accounting for selection bias leads to erroneous estimates. After correcting for selection bias we find that zoning has no effect on a landowner's decision to subdivide in a rural Wisconsin county.

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## 52 **An Econometric Analysis of Land Development with Endogenous Zoning**

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54           One of the most widely discussed land management issues of recent years is urban sprawl

55 – non-contiguous development on previously undeveloped agricultural and forested landscapes.

56 Urban sprawl is criticized largely on the grounds that development consumes an excessive

57 amount of land that would otherwise have provided market and non-market benefits associated

58 with open space. A corollary of excess sprawl is the loss of farmland, since ex-urban growth

59 often occurs in areas which are primarily agricultural. Local zoning ordinances remain probably

60 the most widespread land use control influencing sprawl. In general, the effects of zoning on

61 land development may vary across regions and are not well understood. Some argue that

62 defining specific zones on the landscape for different types of development and open space can

63 be viewed as a desirable feature of so-called “smart growth” policies (Danielson et al. 1999). In

64 contrast, others argue that minimum lot zoning requirements can exacerbate sprawl by forcing

65 consumption of larger lot sizes than the market would dictate in the absence of zoning (Fischel

66 2000). Empirical evidence regarding the effects of zoning on land development and sprawl is

67 limited (McConnell et al. 2006), and requires an understanding of how individual landowners

68 make decisions in response to local market conditions and zoning constraints.

69           Accounting for zoning policies in empirical land use models requires that researchers

70 address the non-random application of zoning across a landscape. Including zoning in a model

71 of land development can induce a form of selection bias in econometric estimation for at least

72 two reasons. First, zoning policies may simply “follow the market” if local governments

73 systematically consider the land market in the application of zoning and variance decisions

74 (Wallace 1988). In particular, if a price differential exists between zones, then local

75 governments will be pressured to expand the high-price zone, or to simply grant variances – an

76 often less costly alternative than re-writing the ordinance. To the extent that a researcher does  
77 not observe all factors which influence a parcel's development value, there is the strong  
78 possibility that the same unobservable factors that influence development will also influence  
79 zoning decisions, presenting a selection bias estimation problem commonly known as "selection  
80 on unobservables" (Cameron and Trivedi 2005; Ch. 25).

81         Second, zoning can induce selection bias in a land development model because parcels  
82 that are placed in a certain zone might have different distributions of the underlying covariates  
83 than parcels placed in an alternative zone. For example, parcels closer to busy roads may be less  
84 likely to be zoned restrictively due to the influence of road access on development potential. As  
85 such, zoning rules may be applied to a non-random sample (only the parcels with the unique  
86 attribute are zoned), and even if one can observe all characteristics which influence development  
87 decisions, parametric econometric methods can produce biased estimates due to differences in  
88 the distributions of the underlying covariates (Heckman et al. 1996). In this case it is difficult to  
89 separate the effect of zoning from the effect of the observed characteristic (e.g. proximity to busy  
90 roads), even though parcels are selected for specific zoning rules on "observable" characteristics.

91         The purpose of this paper is to conduct a parcel-level econometric analysis of the ability  
92 of local zoning (exclusive agriculture zoning (EAZ)) and statewide tax incentives (Wisconsin's  
93 Farmland Preservation Program (FPP)) to influence land use conversion in an exurban region  
94 outside of Madison, WI. Using a unique spatial panel dataset derived from five parcel level  
95 cross-sectional landscape observations between the years 1972 and 2005, we estimate the effect  
96 of EAZ and FPP on the likelihood of land development using multiple econometric techniques  
97 which correct for different forms of selection bias. While corrections for selection bias have  
98 been commonly applied to estimating the effects of zoning on property values in linear hedonic

99 models (Wallace 1988; McMillen and McDonald 1991; 2002), we extend the application of these  
100 techniques to non-linear models of the discrete decision of whether to subdivide and develop  
101 land – the key decision in analyses of urban sprawl.

102 We acknowledge the two types of selection bias discussed above and compare three  
103 econometric approaches to estimate the effects of endogenous land use policy on land  
104 development. First, we jointly estimate a parcel’s selection into exclusive agricultural zoning  
105 (the zoning decision) with the decision to develop (subdivide) the parcel. The model specifies  
106 that these decisions are influenced by common observable characteristics (e.g. parcel size,  
107 distance from roads, etc.) and, importantly, common unobservable characteristics. The decisions  
108 are estimated within a joint discrete-choice framework that embeds correlated unobservables  
109 across the decisions (Greene 2006). Econometric estimation is performed with maximum  
110 simulated likelihood and allows for an empirical test of selection bias and unobserved  
111 heterogeneity with respect to inclusion of a parcel in an exclusive agricultural zone. Although  
112 the analysis extends the “selection on unobservables” approach for endogenous treatment effects  
113 to nonlinear models (e.g. Cameron and Trivedi 2005; Ch. 25), identification relies on potentially  
114 strong functional form assumptions.

115 Second, we perform propensity score matching to estimate the effects of zoning on the  
116 land-use decisions of those parcels that are “treated” with exclusive agricultural zoning (the  
117 average treatment effect on the treated). Matching methods exploit heterogeneity in the zoning  
118 status across parcels and provide potentially unbiased estimates of the treatment effect even if the  
119 zoning board selects parcels into exclusive agricultural zoning in a non-random fashion. In  
120 contrast to the joint discrete-choice estimation exercise, matching methods assume that selection  
121 into zoning is based only on characteristics *observable* to the researcher (e.g. prime farmland,

122 distance from service districts, etc.). Relative to joint estimation, the strength of matching is that  
123 it imposes minimal functional form restrictions in estimation, although the estimates will be  
124 biased if there are unobservable characteristics that influence both the zoning and development  
125 decisions.

126 Finally, we exploit a discontinuity in the application of FPP to examine the effects of  
127 income tax credits on the landowner's decision to subdivide. Wisconsin's Farmland  
128 Preservation Program provides income tax credits to landowners who maintain the agricultural  
129 status of EAZ parcels of at least 35 acres. Parcels less than 35 acres that are zoned EAZ are still  
130 subject to subdivision restrictions, but are not eligible for income tax credits. Thus, the  
131 discontinuity in eligibility for FPP at 35 acres allows for estimation of both semi-parametric and  
132 fully-parametric discrete-choice models over a sample where the application of FPP is quasi  
133 random.

134 Our estimation results yield the following basic conclusions. First, under the assumption  
135 that zoning is exogenous, exclusive agricultural zoning significantly *reduces* the probability of  
136 subdivision. In our application, this result leads to the *erroneous* conclusion that agricultural  
137 zoning significantly alters development patterns. Second, joint estimation of the zoning and  
138 development decisions provides strong evidence that the two decisions are influenced by  
139 correlated unobserved heterogeneity, contradicting the assumption of exogeneity in the first  
140 model. Joint estimation (waiving the assumption of exogeneity) indicates that zoning has *no*  
141 *effect* on the probability of subdivision. Third, results derived from matching methods largely  
142 confirm insights drawn from joint estimation – zoning has *no effect* on the probability of  
143 subdivision for the parcels that receive the treatment. Fourth, the discontinuity analysis shows

144 that eligibility for Wisconsin’s Farmland Preservation Program has at most a weak effect on the  
145 probability of subdivision.

## 146 **2. Empirical Analyses of Zoning**

147  
148 Previous economic analyses of zoning focused on the property price effects of various  
149 zoning restrictions. Relevant for our application, Henneberry and Barrows (1990) provide  
150 evidence that exclusive agricultural zoning (EAZ) *increases* farmland values in Wisconsin.  
151 However, the results from Henneberry and Barrows are contingent on an assumption that EAZ is  
152 exogenous in a model of land values. Wallace (1988) provides a widely-cited hedonic analysis  
153 of the effects of zoning on land values in King County, WA, concluding that zoning tends to  
154 “follow the market” – areas of high development value are more likely to be zoned to allow  
155 development. A series of papers by McMillen and McDonald (1989; 1991; 2002) provide  
156 further evidence on the effects of zoning on land values, concluding that zoning authorities  
157 systematically consider the local land market when selecting parcels for particular zoning rules  
158 (McMillen and McDonald 1989). A consistent estimation strategy in the hedonic literature on  
159 endogenous zoning is a two-stage estimation approach similar to Heckman’s (1979) seminal  
160 two-stage sample selection model. In the first stage, the zoning decision is typically modeled as  
161 a discrete-choice decision process. In the second stage, results from the first stage are then used  
162 to correct for the endogeneity of zoning in a variant of a linear hedonic model of land values.  
163 The “selection on unobservables” approach used in this paper is motivated by the early hedonic  
164 research on two-stage models of zoning and land values, with the difference arising that our  
165 “second-stage” model is a non-linear model of the binary decision to develop land.

166 The recent economics literature on land-use change has focused on parcel-scale discrete-  
167 choice models of the land development decision. A variety of econometric approaches have been

168 used in prior work, including probit models of the binary development decision (Bockstael 1996;  
169 Carrion-Flores and Irwin 2004), conditional logit models of decisions involving agriculture,  
170 forest, and development (Newburn and Berck 2006; Lewis and Plantinga 2007), duration models  
171 of the time to conversion (Irwin and Bockstael 2002; Towe et al. 2008), and jointly estimated  
172 probit-Poisson models of the decision to develop and the decision of how many new lots to  
173 create (Lewis et al. 2009; Lewis 2009). In contrast to the hedonic literature cited above, most of  
174 the econometric land-use change literature treats zoning as exogenous in estimation (Irwin and  
175 Bockstael 2002; Newburn and Berck 2006; Towe et al. 2008), or ignores zoning altogether  
176 (Lubowski et al. 2006; Lewis and Plantinga 2007). While some analyses argue that zoning rules  
177 are exogenous in their application due to a natural experiment in policy design (McConnell et al.  
178 2006; Towe et al. 2008; Lewis et al 2009), other analyses note the possibility that zoning is  
179 endogenous, but do not attempt to address the problem, often because zoning is not a central  
180 feature of the analysis.

181         Despite their common grounding in land values, it is evident that the discrete-choice  
182 land-use change literature has diverged substantially from much of the hedonic literature when it  
183 comes to handling potential selection bias associated with zoning.<sup>1</sup> One reason for the  
184 divergence is the fundamental difficulty associated with modeling selection bias in linear versus  
185 non-linear models. While linear models of land values can use widely-understood variants of  
186 Heckman's (1979) two-step empirical sample selection methodology, such methods are, in  
187 general, not appropriate for the type of non-linear models used in the land-use change literature  
188 (Greene 2006). However, recent advances in modeling selection problems with non-linear  
189 models (Greene 2006; Lewis et al. 2009), combined with widely-used quasi-experimental  
190 techniques such as matching methods and regression discontinuity, provide an opportunity to

191 reconsider how selection problems associated with zoning can be handled in discrete-choice  
192 models of land-use change.

### 193 **3. Study Area, Relevant Land Use Policies, and Data**

194 The study area for this analysis, Columbia County WI, is a fast growing county located  
195 just north of the Madison metropolitan area. While still considered rural in many areas,  
196 Columbia County has experienced significant growth in rural-urban fringe development from  
197 nearby Madison (McFarlane and Rice, 2007). Conflicts have arisen in Columbia County due to  
198 farm odors, slow machinery on roads, and the operation of machinery at late hours (Columbia  
199 County Planning and Zoning Department, 2007).

#### 200 *3.1 Agricultural Zoning and Farmland Preservation*

201 In 1969, Columbia County began active attempts to slow the conversion of agricultural  
202 lands. EAZ was established in the county in 1973 in an attempt to limit rural subdivisions, and  
203 parcels zoned EAZ can subdivide under three conditions. First, EAZ parcels can create one new  
204 residence per 35 acres, as long as the residence is related to farm work. Second, landowners can  
205 ask the town board to re-zone their property to allow residential development. Third, landowners  
206 can request a variance from EAZ rules to develop their land. All three conditions appear to have  
207 been widely used since EAZ was originally established.

208 In 1977, the Farmland Preservation Program (FPP) was established by the State of  
209 Wisconsin to complement EAZ and preserve Wisconsin farmland through a system of tax credits  
210 and land-use restrictions. Owners of farmland can qualify for the tax credit if they sign a  
211 farmland preservation agreement restricting development of land for a specific amount of time or  
212 if their farmland is zoned for exclusive agricultural use (State of Wisconsin, 2007). Farmland  
213 owners who qualify for the tax credit may claim a sizable tax break each year; currently the

214 maximum an owner can claim is \$4,200 a year, while the average payment in Columbia County  
215 is \$641 per year. Generally, the tax credit increases as property taxes increase and household  
216 income decreases (State of Wisconsin, 2007). Given that data on whether land owners enroll in  
217 FPP is unavailable; our analysis assesses the impact of eligibility for this program.

218 A convenient feature of zoning in Columbia County is that areas not zoned EAZ have a  
219 uniform minimum lot size: 20,000 sq ft (15,000sq ft for panels prior to 1991). In our setting, we  
220 propose that minimum lot size is the most restrictive facet of zoning, as lot size restrictions will  
221 likely have a larger influence than other facets (such as minimum set backs or height restrictions)  
222 on the ability of a landowner to subdivide. Therefore, in this setting, the regulatory landscape  
223 can generally be described by two zones: EAZ and non-EAZ. This allows for estimation of  
224 zoning as a binary treatment variable.

### 225 *3.2 Spatial-Temporal Data and Development Trends*

226 We obtain spatial data on development decisions and parcel attributes over a number of  
227 years for two townships in Columbia County: Lodi and West Point, neighboring townships  
228 located in the southwest corner of the county bordering Lake Wisconsin and the Wisconsin River  
229 (Figure 1). The parcel level data was generated by the Center for Land Use Education at the  
230 University of Wisconsin – Stevens Point. Property boundaries were reconstructed over the study  
231 area for five points in time: 1972, 1983, 1991, 2000, and 2005. Using 2005 digital parcel data,  
232 historic property boundaries were recreated through a process of “reverse parcelization” that  
233 selects and merges parcels using historic tax records and plat maps (see McFarlane (2008) for a  
234 complete description of the data construction). Zoning data is constructed from the Columbia  
235 County Planning Department.

236 The full dataset has 21,798 individual parcel observations. Parcels that could not legally  
237 subdivide were dropped from this dataset; these include public lands and parcels too small to  
238 subdivide due to zoning restrictions. Additionally, all parcels adjacent to Lake Wisconsin were  
239 dropped from the analysis because waterfront parcels are arguably part of a different land market  
240 than non-waterfront property<sup>2</sup>. The final dataset used for estimation contains 5,764 observations.  
241 A host of variables are thought to influence the decision to enroll a parcel in EAZ and the  
242 decision to subdivide. A list of variables used in the econometric analysis is presented and  
243 summary statistics for the variables are presented in Table 1<sup>3</sup>.

244 More than 30 years after EAZ and the FPP were established, Lodi and West Point  
245 townships are still experiencing a loss of agricultural lands. Out of 1,186 developable parcels in  
246 our data set in 1972, 328 (28%), subdivide by the year 2005. There are 539 parcels zoned EAZ  
247 that are eligible for FPP in 1972, and 132 (24%) of these parcels subdivide by 2005. There are  
248 386 parcels in EAZ that are too small to qualify for FPP, and 77 (20%) of these subdivide by  
249 2005. For the non-EAZ parcels 92 of the 228 (40%) parcels less than 35 acres subdivided by  
250 2005, while 27 of the 33 (81%) parcels larger than 35 acres subdivided over our study period.  
251 Thus, summary statistics indicate that parcels zoned EAZ and those eligible for FPP payments  
252 are less likely to subdivide. However, summary statistics also indicate that development  
253 certainly happened on parcels with various combinations of EAZ and FPP, indicating the  
254 widespread application of re-zoning and variances in this region (see Ludwig 2008 for further  
255 information).

256 The data from Lodi and West Point townships admittedly represents a small geographic  
257 area compared to land use change models which use data from full counties (Lewis et al. 2009),  
258 multiple counties (Bockstael 1996., Lewis and Plantinga 2007), or nationally (Lubowski et al.

259 2008). In land use change models, a small geographic sample raises two concerns. First, if the  
260 small geographic location results in a small sample size, this can lead to type 1 errors. The panel  
261 nature of our data increases the sample size to 5,764 observations, large enough to assure  
262 statistical precision. Additionally, when we use econometric techniques that do not exploit the  
263 panel nature of the data (resulting in smaller sample sizes) our results remain relatively stable  
264 compared to models that use the full sample. Second, the transferability of these results to other  
265 settings may be hindered by the specialized sample. However, the townships examined here  
266 share multiple characteristics typical of ex-urban townships: proximity to urban areas, mixed  
267 agriculture and large-lot subdivision, and zoning boards comprised of local landowners.

268 Expanding our sample geographically is prohibitive for two reasons. First, historical  
269 reconstruction of parcel level land use change is labor intensive and expensive. Second,  
270 expanding the geographic area would hinder our identification strategy. The fact that zoning is  
271 binary in our sample (EAZ or non-EAZ) allows us to use econometric techniques appropriate for  
272 evaluating binary treatments. Using data from additional municipalities would introduce other  
273 land use policies, negating our ability to use these techniques. Overall then, while the sample  
274 comes from a small geographic area, the number of observations is large enough to ensure  
275 statistical precision, the townships are typical of exurban development, and the townships  
276 provide a unique mechanism for evaluating the effects of land use policy.

#### 277 **4. Estimating the Effects of Exclusive Agricultural Zoning on Development**

278 The landowner's decision problem is cast as a problem of whether to subdivide and  
279 develop their land at time  $t$ . Much of the land-use literature is motivated by Capozza and  
280 Helsley's (1989) deterministic optimal stopping problem, whereby development takes place once  
281 development rents (assumed to be increasing over time) equal the rents from agriculture

282 (assumed to be constant over time). We cast the decision problem in terms of the reduced form  
 283 net land value of subdividing at time  $t$ , where  $S_{nt}=1$  if parcel  $n$  subdivides in time  $t$ , and  $S_{nt}=0$   
 284 otherwise. Formally, the land value of subdivision is  $LV_{nt}$ , and subdivision occurs when:

$$285 \quad LV_{nt} = V(w_{nt}, EAZ_{nt}) + \sigma\mu_n + v_{nt} > 0, \quad (1)$$

286 where  $w_{nt}$  is a set of observable parcel characteristics,  $EAZ_{nt}$  is a binary indicator of the zoning  
 287 status of parcel  $n$ , and  $\mu_n$  and  $v_{nt}$  denote parcel-specific characteristics observed by the parcel  
 288 owner but not by the analyst. We model  $\mu_n$  as an iid standard normal random effect to reflect  
 289 the panel structure of our data – repeated parcel-level decisions are observed over time.

290 The zoning agency’s decision problem is cast as a problem of whether to impose  
 291 exclusive agricultural zoning status on parcel  $n$  ( $EAZ_{nt}=1$ ) or not ( $EAZ_{nt}=0$ ). As is typical in local  
 292 governments throughout the United States, the landowner of parcel  $n$  can lobby the local  
 293 government regarding the zoning decision. The net value to the zoning agency of imposing EAZ  
 294 status on parcel  $n$  is defined as  $VZ_{nt}$ , and  $EAZ_{nt}=1$  when:

$$295 \quad VZ_{nt} = G(x_{nt}) + \varepsilon_{nt} > 0 \quad (2)$$

296 where  $x_{nt}$  is a set of parcel characteristics observable to the researcher and the zoning agency,  
 297 and  $\varepsilon_{nt}$  is a set of parcel characteristics observable to the zoning agency but not the researcher.

298 In this setting, some of the same observable characteristics that influence zoning can also  
 299 influence the net value of subdividing ( $x_{nt} \in w_{nt}$ ), and, importantly, some of the same  
 300 unobservable characteristics that influence zoning can be correlated with unobservable  
 301 characteristics that influence the net value of subdividing. Such correlation implies that  $EAZ_{nt}$  is  
 302 an endogenous variable when attempting to estimate the parameters in

303 *4.1 FIML Estimation – Selection on Unobservables*

304 One approach to obtaining a consistent estimate of the effects of  $EAZ_{nt}$  on development  
 305 is to jointly estimate (1) and (2) with correlated unobservables across equations. Such a strategy  
 306 can be implemented with a fully parametric approach, and we adopt such a framework in this  
 307 section. In particular, we make the following assumption:

$$308 \quad (\mu_n, \varepsilon_{nt}) \sim N[(0,0), (1,1, \rho)] \quad (3)$$

309 By further assuming that  $v_{nt}$  is logistically distributed, we follow Greene (2006) and model the  
 310 two equations as a joint probit-logit model. In particular, by writing  $V(w_{nt}, EAZ_{nt})$  as a linear  
 311 function of parameters, the probability that farm  $n$  subdivides in time  $t$ , conditional on  $w_{nt}$ ,  $\mu_n$ ,  
 312 and  $EAZ_{nt}$  can be written:

$$313 \quad P[S_{nt} = 1 | w_{nt}, \mu_n, EAZ_{nt}] = \frac{\exp[\beta w_{nt} + \lambda EAZ_{nt} + \sigma \mu_n]}{1 + \exp[\beta w_{nt} + \lambda EAZ_{nt} + \sigma \mu_n]} \quad (4)$$

314 Further, by writing  $G(x_{nt})$  as a linear function, Greene (2006) shows that the probability of the  
 315 observed EAZ behavior on farm  $n$  in time  $t$ , conditional on  $x_{nt}$  and  $\mu_n$ , can be written as:

$$316 \quad P[EAZ_{nt} | x_{nt}, \mu_n] = \Phi\left((2EAZ_{nt} - 1)[\alpha x_{nt} + \rho \mu_n] / \sqrt{1 - \rho^2}\right) \quad (5)$$

317 where the term  $2EAZ_{nt} - 1$  is a computational and notational convenience that exploits the  
 318 symmetry of the normal distribution. Conditional on  $w_{nt}$ ,  $x_{nt}$ , and  $\mu_n$ , the joint probability of the  
 319 observed behavior on parcel  $n$  is:

$$320 \quad \Pr[EAZ_{nt}, S_{nt} | x_{nt}, w_{nt}, \mu_n] = \Pr[EAZ_{nt} | x_{nt}, \mu_n] \cdot \left\{ \begin{aligned} & (1 - EAZ_{nt}) \cdot (S_{nt} \cdot \Pr[S_{nt} = 1 | w_{nt}, EAZ_{nt} = 0, \mu_n] + (1 - S_{nt}) \cdot \Pr[S_{nt} = 0 | w_{nt}, EAZ_{nt} = 0, \mu_n]) \\ & + EAZ_{nt} \cdot (S_{nt} \cdot \Pr[S_{nt} = 1 | w_{nt}, EAZ_{nt} = 1, \mu_n] + (1 - S_{nt}) \cdot \Pr[S_{nt} = 0 | w_{nt}, EAZ_{nt} = 1, \mu_n]) \end{aligned} \right\} \quad (6)$$

321 The unconditional probability of the observed behavior is generally stated:

$$322 \quad \Pr[EAZ_{nt}, S_{nt} | x_{nt}, w_{nt}] = \int \Pr[EAZ_{nt}, S_{nt} | x_{nt}, w_{nt}, \mu_n] \phi(\mu_n) d\mu_n \quad (7)$$

323 Equation (7) can be solved with maximum simulated likelihood by taking  $R$  draws from the  
 324 normal distribution of  $\mu_n$ . The log likelihood function to be maximized over  $N$  parcels is:

$$325 \quad \sum_{n=1}^N \log \left[ \frac{1}{R} \sum_r \prod_t \Pr [EAZ_{nt}, S_{nt} | x_{nt}, w_{nt}, \mu_n] \right] \quad (8)$$

326 This function is maximized by choice of the parameter vector  $(\beta, \lambda, \alpha, \sigma, \rho)$ , and accounts for  
 327 correlated unobservables across the decisions to zone and subdivide, and the panel structure of  
 328 the data by modeling random parcel effects. The correlation coefficient  $\rho$  deserves special  
 329 attention. In this model,  $\rho$  corrects and tests for unobserved selection bias between the decisions  
 330 to zone and the decision to subdivide. The sign of  $\rho$  indicates the direction of correlation  
 331 between the joint decisions, while its magnitude and standard error measure its significance. A  
 332 negative statistically significant  $\rho$  indicates that parcels that are more likely to be zoned EAZ are  
 333 less likely to subdivide.

#### 334 *4.2 Propensity Score Matching - Selection on Observables*

335 An alternative to the FIML model is the use of propensity score matching. In this setting,  
 336 EAZ is still modeled as endogenous to the decision to subdivide, but we assume that we can  
 337 observe all important inputs to the decision to zone a parcel EAZ and the decision to subdivide.  
 338 Additionally, we assume that the same characteristics that influence the decision to zone a parcel  
 339 EAZ also influence the decision to subdivide. Matching works by comparing outcomes on  
 340 parcels that were zoned EAZ and those that were not zoned EAZ but are similar in observed  
 341 baseline covariates. The goal of matching is to make the covariate distributions of EAZ and non-  
 342 EAZ parcels similar. In this way matching mimics a random sample. Following the notation used  
 343 earlier, but with unscripted letters equaling population averages, the average treatment effect for  
 344 the treated (ATT) is defined:

345 
$$\tau_{ATT} = E(\tau | EAZ = 1) = E[S(EAZ = 1) | EAZ = 1] - E[S(EAZ = 0) | EAZ = 1] \quad (9)$$

346 The key is to find a proxy for the unobservable counterfactual  $E[S(EAZ = 0) | EAZ = 1]$ . Under  
 347 the assumption of common support and unconfoundedness (Caliendo and Kopeinig 2008),

348 
$$\tau_{ATT} = E_{C|Z=1} \{E[S_1 | EAZ = 1, C = c] - E[S_0 | EAZ = 0, C = c]\} \quad (10)$$

349 where  $C$  is a vector of characteristics that affect both the selection into EAZ and the likelihood of  
 350 subdivision, and the subscript on  $S$  denotes the outcome (1 = subdivision; 0 = no subdivision).

351 Matching on  $C$  implies controlling for a high dimensional vector. Thus we follow the insights  
 352 of Rosenbaum and Rubin (1983a) and use the propensity score defined as  $P(C) = \text{prob}(EAZ = 1 | C)$ ,  
 353 which is the probability that a parcel is zoned EAZ given its set of covariates  $C$ . We can rewrite  
 354 the estimate of ATT as:

355 
$$\tau_{ATT}^{PSM} = E_{c|EAZ=1} \{E[S_1 | EAZ = 1, P(C)] - E[S_0 | EAZ = 0, P(C)]\} \quad (11)$$

356 In order to implement propensity score matching we must specify the zoning selection  
 357 equation, which assigns a propensity score to each observation. The selection equation should  
 358 only include variables that affect the participation decision (zoned EAZ or not) and the  
 359 subdivision outcome (Heckman et al. 1998 and Dehejia and Wahba 1999). In our case, we use a  
 360 probit specification similar to the “first stage” of the FIML model.

361 Formally, to derive equation (11), two conditions need to hold (Becker and Ichino 2002).  
 362 First, the pretreatment variables must be balanced given the propensity score:

363 
$$EAZ \perp C | P(C) \quad (12)$$

364 Second, the assignment to the treatment must be unconfounded given the propensity score:

365 
$$S_0, S_1 \perp EAZ | P(C) \quad (13)$$

366 If equation (12) is satisfied, the distribution of the underlying covariates is the same regardless of  
367 treatment. That is, the treatment is randomly assigned. Therefore, treated and untreated parcels  
368 will be observationally identical on average. To validate these two requirements, we implement  
369 the propensity score matching algorithm derived by Becker and Ichino (2002) which assures that  
370 the propensity scores used for comparison are balanced in the underlying covariates.

371 A variety of matching estimators exist which have different trade-offs between variance  
372 and bias. The central questions when choosing a matching estimator are what constitutes a match  
373 and should one match with or without replacement? There is little theory to guide the choice of  
374 matching estimators –matching without replacement yields the most precise estimates – but only  
375 in relatively large datasets. We follow Caliendo and Kopenig (2008) and test multiple  
376 matching estimators. We utilize radius matching, kernel matching and nearest neighbor matching  
377 without replacement to estimate the ATT of EAZ on parcels not eligible for FPP. Finally, we  
378 check for “hidden bias” that may occur if there is unobserved heterogeneity in our dataset using  
379 Rosenbaum bounds (Becker and Caliendo 2007).

380 We model each panel as an individual experiment where the treatment is applied at the  
381 beginning of each panel and the outcome is the state of the parcel at the beginning of the  
382 following panel. In total, we estimate 12 equations (3 matching estimators x 4 panels) to  
383 estimate the effect of EAZ on the likelihood of a parcel to subdivide. The effect of EAZ on  
384 development is identified separately from the effect of FPP by limiting our sample to those  
385 parcels less than 35 acres in size, and thus not eligible for FPP.

#### 386 *4.3 Regression Discontinuity (RD) –Effects of eligibility for the Farmland Preservation Program*

387 Turning our attention to estimating the effect of FPP eligibility we return once again to  
388 the selection of a parcel into EAZ, equation (2). In our setting there is a sharp discontinuity

389 where parcels that receive the treatment in equation (2) are eligible for FPP only if they are  
 390 larger than 35 acres. Thus we are faced with a second policy assignment:

$$391 \quad FPP_n = \begin{cases} 1 & \text{if } EAZ_n = 1 \text{ and } acres \geq 35 \\ 0 & \text{if } EAZ_n = 1 \text{ and } acres < 35 \end{cases} \quad (14)$$

392 Where  $FPP_n$  represents the eligibility of an individual parcel for FPP,  $EAZ_n$  is the state of  
 393 zoning and  $acres$  is the size of the parcel. As acres is likely correlated with the decision to  
 394 subdivide, the assignment mechanism is clearly not random and a comparison of outcomes  
 395 between treated and non-treated parcels is likely to be biased. If, however, parcels close to 35  
 396 acres are similar in the baseline covariates, the policy design has some desirable experimental  
 397 properties for parcels in the neighborhood of 35 acres.

398 Using the sharp regression discontinuity framework from Imbens and Lemieux (2008),  
 399 we can estimate the average causal effect of eligibility for FPP by looking at the discontinuity in  
 400 the conditional expectations of the outcome.

$$401 \quad \lim_{acres \downarrow 35} E[S_n | Acres_n = acres] - \lim_{acres \uparrow 35} E[S_n | Acres_n = acres] \quad (15)$$

402 The average causal effect of eligibility for FPP at the discontinuity of 35 acres is:

$$403 \quad \tau_{FPP} = E[S_n(FPP = 1) - S_n(FPP = 0) | acres = 35] \quad (16)$$

404 By assuming that the conditional regression functions describing the subdivision decision are  
 405 continuous in acres at the discontinuity (Imbens and Lemieux 2008), we can rewrite the estimate  
 406 of the treatment effect for being eligible for FPP as:

$$407 \quad \tau_{fpp} = \lim_{acres \downarrow 35} [S | Acres = 35] - \lim_{acres \uparrow 35} [S | Acres = 35] \quad (17)$$

408 which is the difference of two regression functions at a point. Intuitively, by comparing parcels  
 409 that are near the discontinuity that receive and do not receive the treatment, we can identify the

410 average treatment effect for parcels with values of *acres* at the point of discontinuity (Lee and  
411 Lemieux 2009).

412 We estimate this effect in two ways. First, we use a semi-parametric procedure developed  
413 by Nichols (2007) which uses local linear regression to estimate the average treatment effect for  
414 the treated around the point of the discontinuity. Second, we specify probit regressions with the  
415 discontinuity entering the estimation equation as a dummy variable (Imbens and Lemieux 2008).  
416 We specify these regressions over a number of distances away from the discontinuity. In both  
417 cases we present graphical evidence of the discontinuity. Finally, Lee and Lemieux (2009) show  
418 that in RD, panel datasets can be effectively analyzed as a single cross section. Thus, we estimate  
419 the probit models with clustered errors, but no random effects.

#### 420 *4.4 Summary of the models*

421 The four models estimate different treatment effects and are based on different  
422 underlying functional form and selection bias assumptions. The FIML models from section 4.1  
423 estimate the average treatment effect of both EAZ *and* FPP eligibility across all parcels. The  
424 matching estimator in section 4.2 estimates the average treatment effect for those parcels treated  
425 with EAZ, but not eligible for FPP. And the RD method in section 4.3 estimates the effect of  
426 FPP eligibility on parcels that are treated with EAZ. The FIML models are based on explicit  
427 assumptions regarding the underlying distributions of the unobservables, while the matching and  
428 RD estimators have much weaker functional form assumptions.

429 To demonstrate the importance of accounting for endogenous land use policy in models  
430 of land use conversion, we also estimate a binary logit model of the subdivision decision to  
431 quantify the effects of EAZ and FPP under the assumption that both policies are exogenously  
432 applied. In contrast, the FIML model assumes that parcels are selected into zoning based on

433 observable and unobservable factors that may also influence the development decision. Matching  
434 and RD estimators assume that zoning selection is based only on observable components, where  
435 identification is based off either the balancing of the propensity score, or manipulation of the  
436 sample, respectively. Table 2 presents a summary of the underlying assumptions concerning the  
437 endogeneity of EAZ and FPP eligibility in the analysis.

438 Finally, we note that the decision to subdivide may be different than the decision to  
439 develop. For instance, inherited farmland may be split between relatives, but the use of the land  
440 may remain agricultural. For policy purposes the change in ownership may be irrelevant unless  
441 land use changes in some way. To address this, we ran all the models on the same data but  
442 where subdivisions were only counted if a new structure was built by the year 2005 (the last year  
443 of our data). The results of these models mirror the results presented in the next section.

## 444 **5. Results**

### 445 *5.1 Regression techniques*

446 Estimated parameters for the FIML model and the independent probit and logit models of  
447 the zoning and subdivision decisions are presented in table 3 for the period 1972-2005.<sup>4</sup> We  
448 hypothesize that whether a parcel is zoned EAZ is a function of its size, land use, and location.  
449 The results of the first stage FIML probit regression bear this out: the size, land use, and location  
450 of the parcel all significantly influence the likelihood it is zoned EAZ. Of particular interest for  
451 this analysis is the estimate of  $\rho$ , the coefficient of correlation between the unobservables across  
452 the subdivision and zoning decisions, in the FIML estimator. Our estimate of  $\rho$  is -0.74,  
453 indicating that parcels with unobservables that make them *more* likely to subdivide have  
454 unobservables that make them *less* likely to be zoned exclusive agriculture. The estimate of  $\rho$  is

455 significantly different from zero at the 5% level and provides evidence that estimates of EAZ in  
456 the binary subdivision model suffer from selection bias.

457         The policy relevant variables in the logit model and the logit component of the jointly  
458 estimated FIML model, EAZ and FPP eligibility, are best interpreted through discrete change  
459 effects rather than parameter estimates. The discrete change effects of EAZ and FPP eligibility  
460 from the binary logit model are both negative and significantly different from zero (Figures 2  
461 and 3), indicating that under the assumption that EAZ is exogenously imposed, parcels zoned  
462 EAZ are *less* likely to subdivide. However, when the assumption of exogeneity is relaxed in the  
463 FIML model, the results change substantially. The discrete change effects of EAZ and FPP  
464 eligibility estimated with the FIML model are not significantly different from zero at any  
465 reasonable confidence level<sup>5</sup>, indicating that we cannot reject the null hypothesis that the zoning  
466 policies have *no effect* on the probability of subdivision when we allow correlated unobservables  
467 across the zoning and subdivision decisions.

## 468 *5.2 Propensity score matching*

469         The specification of the propensity score follows closely to the probit selection equation  
470 estimated using the regression techniques, with the addition of some higher order terms to assure  
471 proper balance between the covariates. Specifications of the selection equation vary slightly from  
472 panel to panel to assure that the balancing algorithm of Becker and Inchino (2002) is met for  
473 each specification<sup>6</sup>. Table 4 presents the results of the selection equation for 2001-2005, where  
474 EAZ is the dependent variable and a probit specification is used. Overall, the size of the parcel,  
475 distance to services, distance to Lodi, distance to water, and land use, significantly affect the  
476 likelihood of a parcel being in EAZ, the other panels mirror this result.

477           There is some variation between panels and between estimators in the magnitude and  
478 standard error of EAZ's average treatment effect on the treated (ATT). In all cases the ATT is  
479 negative – although for the panels 1972-1983 and 1983-1991 results are not significantly  
480 different from zero (Table 6). For the panel 1991-2000 the nearest neighbor algorithm estimates  
481 a statistically significant -7 percentage point change in the likelihood of subdivision, for 2000-  
482 2005 this estimate is statistically significant and -4 percentage points. All other estimates for  
483 1991-2000 and 2000-2005 are not significantly different from zero.

484           When significant effects of EAZ were detected, we tested the sensitivity of these results  
485 to “hidden bias” using the basic formulation from Rosenbaum(1983b). We use the Mantel-  
486 Haenszel (Mantel and Haenszel 1959) test statistic to measure how strongly an unobserved  
487 variable would have to influence the selection process to undermine the implications of the  
488 matching analysis. The effect of an unobserved variable on the selection into EAZ,  $\gamma$ , is  
489 simulated over various values – where larger  $\gamma$  values simulate higher levels of hidden bias. For  
490 each value of  $\gamma$ , the Mantel-Haenszel statistic is calculated. As  $\gamma$  increases we can detect the  
491 point at which the implications of the matching estimator are no longer valid – the point at which  
492 Mantel-Haenszel statistic becomes statistically insignificant. For the 1991-2000 panel, we find  
493 the matching estimates are sensitive to unobserved bias which would increase the odds of being  
494 selected into EAZ by 40%. That is, the existence of an unobserved variable which would  
495 increase the odds of being zoned EAZ by 40%, makes our estimates of the treatment effect null.  
496 The 2000-2005 estimates are sensitive to bias that would increase the odds of being selected into  
497 EAZ by 20%.<sup>7</sup>

### 498 *5.3 Regression Discontinuity*

499 Graphical analysis plays an important role in RD and we present three graphs here  
500 (Figure 4). First, we note that there are many observations near the discontinuity of 35 acres. In  
501 our setting, 35% of all parcels in the data set are in EAZ and are between 25-45 acres in size, and  
502 50% of all parcels in EAZ fall within this range. Figure 4 also presents the mean probability of  
503 subdivision for 5 acre bins along with the number of observations. Of particular note is the drop  
504 in the mean probability of subdivision between 25-35 acres and 35-45 acres (also note that the  
505 number of observations between 25-35 acres (n=259) is much smaller than between 35-45 acres  
506 (n=1727, which may increase the standard errors of our estimate). Finally we fit a kernel density  
507 function to this data and include a break at the discontinuity<sup>8</sup>. We note a large discontinuity at 35  
508 acres, indicating that FPP eligibility may have an effect on the propensity to subdivide.

509 A semi-parametric methodology developed by Nichols (2007) is used to estimate the  
510 effect of FPP eligibility on the likelihood of a parcel to subdivide. In this method, local linear  
511 regressions are run on each side of the discontinuity to estimate the local Wald statistic which  
512 can be interpreted as the percentage point change induced by FPP eligibility in the area around  
513 the discontinuity.<sup>9</sup> The local linear regressions rely simply on the running variable –acres in this  
514 case – and the outcome variable –whether or not a subdivision happens, along with specifying  
515 the discontinuity. Estimates may be sensitive to bandwidth choice, which dictates how far  
516 observations are used from the discontinuity. McCrary (2007) suggest that visual inspection of  
517 the local linear regressions around the discontinuity is the most effective way to select a  
518 bandwidth. We do this and find an optimal bandwidth around 3. To check the sensitivity of our  
519 estimates we estimate the effect of FPP over multiple bandwidths.

520 An alternative RD method involves running a probit model over the sample data around  
521 the discontinuity (Greenstone and Gallagher 2008). In this case, the effect of FPP eligibility can

522 be estimated with a dummy variable<sup>10</sup>. Other variables that we assume affect the likelihood of  
523 subdivision are also included in the probit model such as acres, land use, and location of the  
524 parcel. The running variable – acres- enters the model linearly. Choosing which parcels are  
525 “near” the discontinuity (Imbens and Lemieux 2008) is admittedly at the discretion of the  
526 researcher, therefore we use multiple breakpoints to check for sensitivity in our analysis<sup>11</sup>.  
527 While there was some sensitivity in regards to standard errors, the main findings are consistent  
528 over the range of estimates. We present the full results of one probit model (all years, acres  
529 between 25-45) in Table 6.<sup>12</sup>

530         The RD results all find negative effects of FPP eligibility on the probability of  
531 subdivision, but only the semi-parametric design produces results that are statistically different  
532 from zero (Table 7). In general, these results suggest that the effect of FPP eligibility on the  
533 propensity of parcels which are zoned EAZ to subdivide may be negative around the  
534 discontinuity. Combined, the two RD methods provide some evidence in favor of an effect of  
535 FPP on subdivision, although the bulk of evidence indicates that this effect is weak.

#### 536 *5.4 Discrete change effects of EAZ and FPP eligibility*

537         It is useful to scale the results such that they are easily comparable. Discrete change  
538 effects in this setting can be interpreted as the percentage point change in the probability of  
539 subdivision for the given treatment (either EAZ or FPP). Some care is still needed when  
540 interpreting the discrete change effects since the actual treatment effects vary between  
541 estimators. Overall, the majority of the estimates in Figure 2 suggest that we fail to reject a null  
542 hypothesis that EAZ has *no effect* on the propensity of landowners to subdivide. The binary logit  
543 models that assume no selection bias have discrete change effects around -5 percentage points.  
544 Given that correlated unobservables are found in the jointly estimated model, and the propensity

545 score estimates (nearest neighbor matching) are sensitive to unobserved “hidden bias”, it is likely  
546 that these results are erroneous. The FIML estimates and the majority of the propensity score  
547 estimates find no effect of EAZ on the propensity to subdivide. The bulk of the evidence  
548 suggests that EAZ likely has no effect on the likelihood of a parcel to subdivide.

549         The story for FPP eligibility is less clear (Figure 3). Both the binary logit model (no  
550 assumed selection bias) and the semi-parametric RD model from 1983 produce statistically  
551 significant effects of FPP eligibility. As mentioned earlier, the binary logit model is likely  
552 affected by selection bias. The semi-parametric RD models, however do offer some evidence  
553 that FPP eligibility may affect the likelihood of a parcel to subdivide. In contrast, the FIML  
554 model and the probit discontinuity model find no evidence that FPP eligibility affects the  
555 likelihood of a parcel to subdivide. We conclude, therefore, that FPP eligibility likely has a  
556 weak effect (if any effect at all) on the likelihood that a landowner subdivides.

## 557 **6. Discussion**

558         We present multiple methods to estimate the effect of endogenous land use policy on the  
559 likelihood of rural landowners to subdivide. This exercise leads to two main results. First, we  
560 cannot reject a null hypothesis that Columbia County’s exclusive agricultural zoning program  
561 (EAZ) has *no effect* on development decisions, while Wisconsin’s Farmland Preservation  
562 Program (FPP) of tax credits has at most a *weak effect* on the development decisions of rural  
563 landowners in our study area. Second, we find evidence that including zoning as an exogenous  
564 explanatory variable in land development models can lead to selection bias resulting in erroneous  
565 inference regarding the effects of land-use policies on development decisions.

566         Our results show that consistent estimates of the effects of land use policy require the  
567 researcher to seriously consider the potential for selection bias in land conversion models. While

568 the hedonic literature on zoning has long accounted for endogenous policy application, less  
569 attention has been paid to this issue in the land conversion literature. In our setting, three very  
570 different econometric methods – FIML estimation, propensity score matching, and regression  
571 discontinuity – prove useful at addressing the endogeneity of zoning. Even though the propensity  
572 score matching estimator cannot account for unobserved selection bias, the examination of  
573 Rosenbaum bounds allows us to evaluate whether these estimates are sensitive to the presence of  
574 unobserved selection bias. The regression discontinuity analysis, in general, produces estimates  
575 of FPP eligibility that are consistent with results that correct for unobserved selection bias. Our  
576 favored estimates are from the FIML model of the jointly estimated zoning-subdivision decision,  
577 although we recognize the critique that this method relies extensively on functional form  
578 assumptions for identification. Nevertheless, joint estimation provides a plausible identification  
579 strategy and generates estimates that can be used in spatial landscape simulations where  
580 econometric estimates are linked with a GIS to examine how multiple individual decisions  
581 influence larger landscapes (Lewis and Plantinga 2007). Future research in land use conversion  
582 models would be well served by focusing more attention on methods to properly model selection  
583 bias arising from the non-random application of land use policy.

584         As a policy-relevant finding, we cannot reject the null hypothesis that EAZ has no effect  
585 on landowner development decisions, while FPP eligibility has at most a weak effect on these  
586 decisions. The fact that EAZ does not influence subdivision decisions hints that, in this  
587 application, zoning may simply “follow the market”. That is, restrictive zoning – such as EAZ –  
588 is likely to be applied to parcels that are unlikely to subdivide whether they are zoned or not.  
589 This result is consistent with previous work done using hedonic analysis which finds that areas  
590 of high development potential are often zoned to allow development (Wallace 1988; McMillen

591 and McDonald 1989). The result that FPP at most weakly influences the landowner's decision to  
592 subdivide is not surprising given the small benefit to the landowner from FPP (on average \$641  
593 per year/ per farm) compared with the much larger gains possible from subdividing (upward of  
594 \$7,000 per acre if left in agricultural use and possibly much higher in residential use (Anderson  
595 and Weinhold (2008) ). This result indicates that, at least in the region of the state we analyze,  
596 the money Wisconsin spends on FPP annually has little effect on farmland preservation.

597         Our use of an admittedly small region – two townships in one exurban county near  
598 Madison, WI – leads to both strengths and weaknesses of our analysis. A clear strength of the  
599 small region is the reduction of zoning policy into a binary variable – exclusive agricultural  
600 zoning or not – amenable to contemporary treatment evaluation techniques. Analyzing  
601 significantly larger regions would provide far less policy clarity, given the fact that zoning rules  
602 typically exhibit significant variation across municipalities. However, while the small region of  
603 analysis provides empirical clarity, such clarity comes at the expense of generalizability of the  
604 results to other regions. Nevertheless, a primary purpose of our analysis is to demonstrate and  
605 examine multiple empirical *methods* to account for the endogeneity of zoning in land conversion  
606 models. To the extent that zoning rules in other exurban regions are set by democratically  
607 elected boards comprised of local residents and landowners – as occurs in our study region –  
608 then the methodology and empirical issue of endogenous zoning will likely be relevant issues for  
609 many other researchers.

610         The evidence presented here suggests that zoning does not alter land development.  
611 Corollaries of this result are troubling for other land conservation programs where landowners  
612 can influence whether or not they receive a conservation “treatment”. For example, the purchase  
613 of development rights (PDR) by governments and non-profits are popular ways to preserve

614 farmland in perpetuity, and are often credited with preserving open space. However, it is easy to  
615 imagine a situation analogous to our findings concerning EAZ – those landowners who are least  
616 likely to subdivide in the absence of a conservation program (those who wish to continue  
617 farming) may be the most likely to sell their development rights. If this is the case, the amount of  
618 land “preserved” through PDR programs may be overstated – at least in the short run - due to the  
619 fact that some of the farmland likely would not develop even in the absence of the PDR payment.  
620 An analogous situation exists for conservation easements and nature reserves (Andam et al.  
621 2008). More research investigating whether PDR programs and other conservation policies  
622 simply “follow the market” may be a valuable line of inquiry that would help policy makers  
623 better decide which lands to preserve and how to best go about preserving them.  
624

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Table1 Description of variables and Summary statistics by policy

Variable	Description	EAZ < 35 acres n=1923		Non-EAZ <35 acres n = 1411		EAZ>35 acres n= 2047		Non-EAZ > 35 acres n=110	
		Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.
Acres	GIS calculated size of parcel (hundred acres)	0.14	.977	0.58	.728	0.45	1.334	0.46	1.341
Slope	Average parcel slope (percent*100)	8.45	6.89	8.84	7.11	8.23	5.31	8.07	5.40
% Crop	Percentage of parcel cropped or tilled	46.61	40.68	22.30	35.36	63.13	34.53	50.70	32.53
% Past	Percentage of parcel in pasture	12.95	24.27	21.82	34.22	9.20	16.45	16.06	17.46
% Forest	Percentage of parcel in forest	30.69	36.67	27.74	36.66	26.01	31.79	29.93	33.21
% Water	Percentage of parcel in water	0.66	5.35	0.01	0.30	0.24	1.95	0.18	1.06
Services	Parcel is within public service district (0 - no, 1 - yes)	0.04	0.19	0.01	0.34	0.00	0.18	0.01	0.31
Servdist	Distance from parcel edge to service district boundary (ten miles)	1.49	1.17	1.36	1.51	1.61	1.21	0.10	0.12
Lodidist	Distance to the town of Lodi (ten miles)	0.22	0.10	0.22	0.14	0.23	0.11	0.17	0.13
Waterdist	Distance from parcel edge to water (ten miles)	7.01	5.25	5.14	6.45	7.13	5.51	9.01	9.19
Road	Parcel adjacent to state/federal highway (0 - no, 1 - yes)	0.07	0.47	0.09	0.35	0.06	0.49	0.07	0.44
Schools	Travel time to nearest school (ten minutes)	0.72	2.36	0.63	3.04	0.68	2.38	0.52	2.57
EAZ	Parcel zoned Exclusive Agriculture	1.00	0.00	0.00	0.00	1.00	0.00	0.00	0.00
Split	Parcel subdivides (1,0)	0.04	0.20	0.07	0.25	0.06	0.25	0.25	0.43
Large	Parcel > 35 acres	0	0	0	0	1	0	1	0
FPP	Eligible for farmland preservation program	0	0	0	0	1	0	0	0
Developed	Parcel has structure (1,0)	0.28	0.45	0.47	0.49	0.26	0.44	0.53	0.50

Table 2. Comparison of econometric methods

Model	Treatment effect	Selection Bias Assumptions	Selection Bias Correction	Other assumptions/concerns
Binary logit model of the subdivision decision	ATE of EAZ and FPP eligibility on likelihood of parcel to subdivide over entire dataset	no unobserved correlation between zoning and subdivision	None	Functional form assumptions and model specification may strongly influence the coefficient estimates along with st. errors (LaLonde, 1986).
FIML model of the joint zoning and subdivision decisions ; probit – logit specification	ATE of EAZ and FPP eligibility on likelihood of a parcel to subdivide over entire dataset	unobserved correlation between zoning and subdivision decision	Correlated unobservables across the probit and logit models. The parameter $\rho$ is the correlation coefficient.	Functional form assumptions and model specification may strongly influence the coefficient estimates along with st. errors (LaLonde, 1986).
Propensity score matching of the subdivision decision.	ATT on EAZ parcels that are not eligible for FPP	correlation between zoning and subdivision decisions due to observable factors only	Matching on the underlying covariates such that: $EAZ \perp C \mid p(C)$ and $S_0, S_1 \perp EAZ \mid p(C)$	Only corrects for selection bias resulting from differences in observable covariate distributions. Cannot correct for “hidden bias”
Semi-parametric regression discontinuity of the subdivision decision	ATT at the discontinuity, given the parcel is zoned EAZ	Eligibility for FPP is non-random and is based on the size of the parcel	In the neighborhood around 35 acres the assignment of FPP eligibility is quasi-random  The conditional regression functions describing the subdivision decision are continuous in acres at the discontinuity	Does not correct for selection into EAZ  Estimate is only valid in the area around 35 acres unless one assumes a homogenous treatment effect  Local linear regression is used on a discrete dependent variable  Estimate sensitive to bandwidth
Fully parametric regression discontinuity of the subdivision decision	ATT at the discontinuity, given the parcel is zoned EAZ	Eligibility for FPP is non-random and is based on the size of the parcel	In the neighborhood around 35 acres the assignment of FPP eligibility is quasi-random  The conditional regression functions describing the subdivision decision are continuous in acres at the discontinuity	Does not correct for selection into EAZ  Dummy variable may simply be picking up some non-linearity in acres  Sensitive to what range around 35 is included in estimation

735 Table 3. FIML, probit, and logit results for data from 1972-2005. Dependent variable in the  
 736 probit model is selection into EAZ. Dependent variable in the logit model is whether a  
 737 subdivision happens.

FIML Probit	Coef	Std. Err.	t-value	Binary Probit	Coef	Std. Err.	t-value
Intercept	-32.82*	5.60	-5.86		-2.48*	0.20	-12.36
Slope	-5.88	8.57	-0.69		0.01	0.01	1.54
% Crop	13.53*	2.32	5.83		0.02*	0.002	9.63
% Past	7.39*	1.80	4.10		0.01*	0.002	5.05
% Water	131.69*	55.03	2.39		0.08*	0.02	3.55
% Forest	7.82*	1.97	3.97		8.21E-03*	0.002	2.79
Watdist	16.55*	3.42	4.84		7.62E-02*	2.15E-02	5.70
Schools	29.53*	5.44	5.43		0.15*	0.02	8.89
Road	-4.43*	1.78	-2.48		-0.22	0.18	-1.27
d72	1.40*	0.39	3.60		-0.02	0.05	-0.43
d83	0.84*	0.34	2.46		-0.07*	0.04	-1.95
d91	0.54**	0.31	1.74		0.04	0.03	1.38
Acres	46.98*	8.16	5.75		0.03*	0.003	10.09
				Binary Logit			
FIML Logit							
Intercept	-3.21*	0.54	-5.94		-2.89*	0.45	-6.48
Slope	-1.32	1.25	-1.06		-0.01	0.01	-1.07
% Crop	-0.09	0.38	-0.24		-1.22E-04	2.58E-03	-0.05
% Past	0.30	0.38	0.79		4.38E-03	2.53E-03	-1.73
% Water	1.60	1.49	1.07		0.02*	0.01	2.09
% Forest	0.55	0.39	1.43		-3.42E-05	2.55E-03	-0.01
Watdist	-2.45*	0.98	-2.50		-8.61E-05*	3.13E-05	-2.75
Watdist^2	1.08	1.21	0.89		2.19E-09*	1.43E-09	1.54
Schools	-1.30	1.63	-0.80		0.02	0.12	0.20
Schools^2	0.84	1.38	0.61		2.58E-03	7.99E-03	0.32
Road	0.36	0.25	1.42		0.23	0.23	0.99
Dummy72	0.22	0.18	1.23		0.32*	0.16	2.06
Dummy83	-0.30	0.19	-1.63		-0.26	0.17	-1.57
Dummy 91	0.12	0.17	0.72		0.18	0.16	1.19
Acres	1.80*	0.51	3.57		0.03*	0.005	7.54
EAZ	0.96**	0.55	1.76		-0.82*	0.18	-4.48
Large	0.01	0.35	0.03		0.16	0.30	0.53
FPP	-0.59**	0.33	-1.81		-0.64*	0.29	-2.23
$\rho/\sqrt{1-\rho^2}$	-1.0875*	0.3326	-3.2697				
$\sigma$	19.54*	3.28	5.95				

738 n=5764 \* denotes significance at 5% level \*\* denotes significance at the 10% level

739 Note: Coefficients in the FIML probit model are normalized by  $\sqrt{1-\rho^2}$ .

740 Table 4. Results from EAZ selection equation for panel data from 2001-2005. Dependent  
 741 variable is EAZ

Probit model	Coef.	Std. Err.	z
Intercept	-6.884*	0.447	-15.390
developed	-0.199	0.129	-1.540
acres	0.098*	0.022	4.420
acres2	-0.002*	0.001	-2.590
% Crop	0.009*	0.003	3.520
% Past	0.007*	0.003	2.410
% Forest	0.003	0.003	1.110
% Water	0.029	0.025	1.150
Servdist	-1.10E-04*	2.87E-05	-3.820
Servdist^2	9.55E-09*	1.58E-09	6.040
Lodidist	0.001*	5.390E-05	10.410
Lodidist^2	-1.55E-08*	1.78E-09	-8.690
Watdist	4.15E-04*	3.38E-05	12.290
Watdist^2	-1.35E-08*	1.38E-09	-9.730

742 n=1109 \* denotes significance at 5% level \*\* denotes significance at the 10% level  
 743 Pseudo R<sup>2</sup>=.4984  
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Table 5. Propensity score matching results; the effect of EAZ on parcels zoned EAZ but not eligible for FPP.

Year	Matching Method	Coefficient	Std. Err.	t-stat
1972 n=614	Radius	-0.05	0.06	-0.88
	Kernel	-0.03	0.06	-0.55
	Nearest Neighbor	-0.02	0.05	-0.34
1983 n=834	Radius	-0.04	0.03	-1.18
	Kernel	-0.07	0.05	-1.24
	Nearest Neighbor	-0.02	0.03	-0.55
1991 n=845	Radius	-0.01	0.02	-0.63
	Kernel	0.00	0.01	-0.16
	Nearest Neighbor	-0.07*	0.03	-2.41
2001 n=1041	Radius	-0.03	0.02	-1.62
	Kernel	-0.03	0.02	-1.10
	Nearest Neighbor	-0.04**	0.02	-1.86

\* denotes significance at the 5% level \*\* denotes significance at the 10% level

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771 Table 6. Full estimation results from probit discontinuity model for parcels between 25-45 acres  
772 and zoned EAZ. Marginal effects are reported, discrete change effects are reported for binary  
773 variables.

variable	dy/dx	Std. Err.	z
Slope	0.0007	0.0011	0.61
% Crop	-0.0051*	0.0015	-3.42
% Past	-0.0050*	0.0014	-3.39
% Forest	-0.0061*	0.0022	-2.72
% Water	-0.0046	0.0014	-3.09
Watdist	-1.36E-06	0	-0.44
Watdist^2	-4.14E-11	0	-0.28
Schools	0.0126	0.0143	0.88
Schools^2	-0.0004	0.001	-0.42
Road	0.0277	0.0301	0.92
Dummy 72	0.0248	0.0165	1.51
Dummy 83	-0.0067	0.0146	-0.46
Dummy 91	0.0001	0.0154	0.06
Acres	0.0005	0.0033	0.16
>35	-0.0593	0.0520	-1.14

774 n=1986 \* denotes significance at 5% level \*\* denotes significance at the 10% level

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776 Table 7. Estimated Regression Discontinuity Results (marginal effects reported for probit model)

Years	Estimator	Bandwidth	Coefficient	Std. Err	Z
1972- 2005	Local-linear regression	3.37	-0.12**	0.07	-1.78
	Local-linear regression	5.60	-0.08	0.06	-1.41
	Probit Model n=1986	Parcels from 25-45 acres	-0.06	0.05	-1.11
	Probit Model n= 901	Parcels from 30-40 acres	-0.05	0.054	-0.83
1983- 2005	Local-linear regression	3.37	-0.18**	0.09	-2.03
	Local-linear regression	5.59	-0.14*	0.07	-2.16
	Probit Model n=1472	Parcels from 25-45 acres	-0.09	0.06	-1.29
	Probit Model n= 679	Parcels from 30-40 acres	-0.12	0.095	-1.34

777 \* denotes significance at 5% level \*\* denotes significance at the 10%level

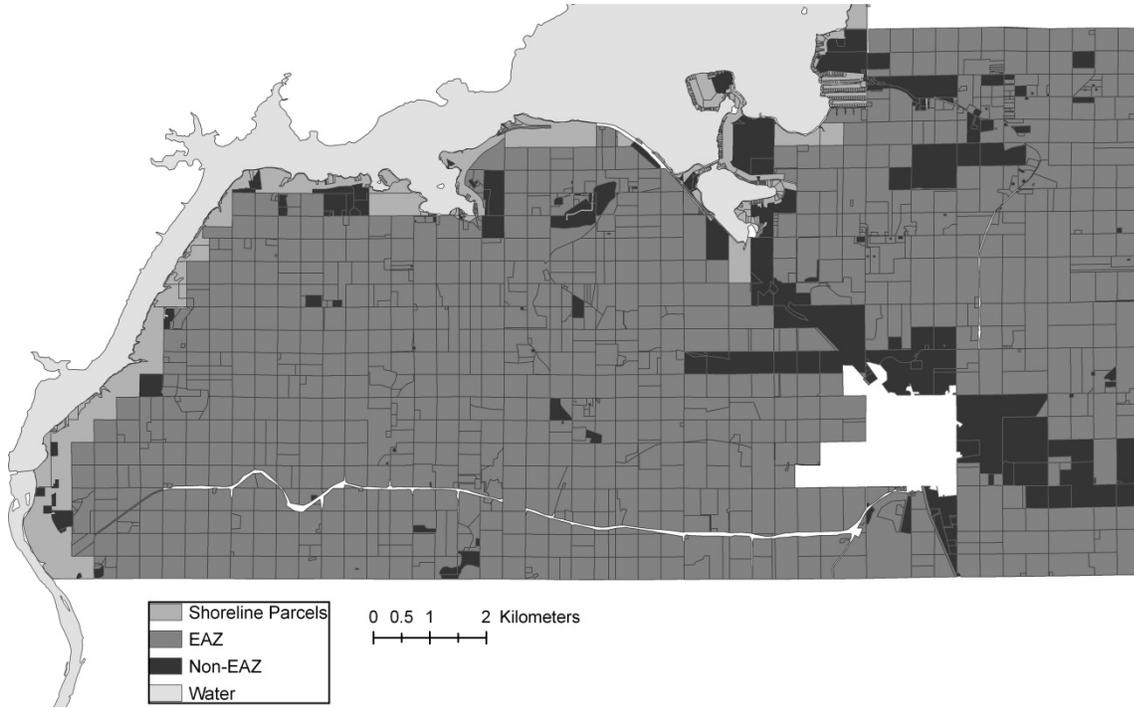
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779 **Figure Captions.**

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781 Figure 1. Lodi and Westport townships in Columbia County, WI.

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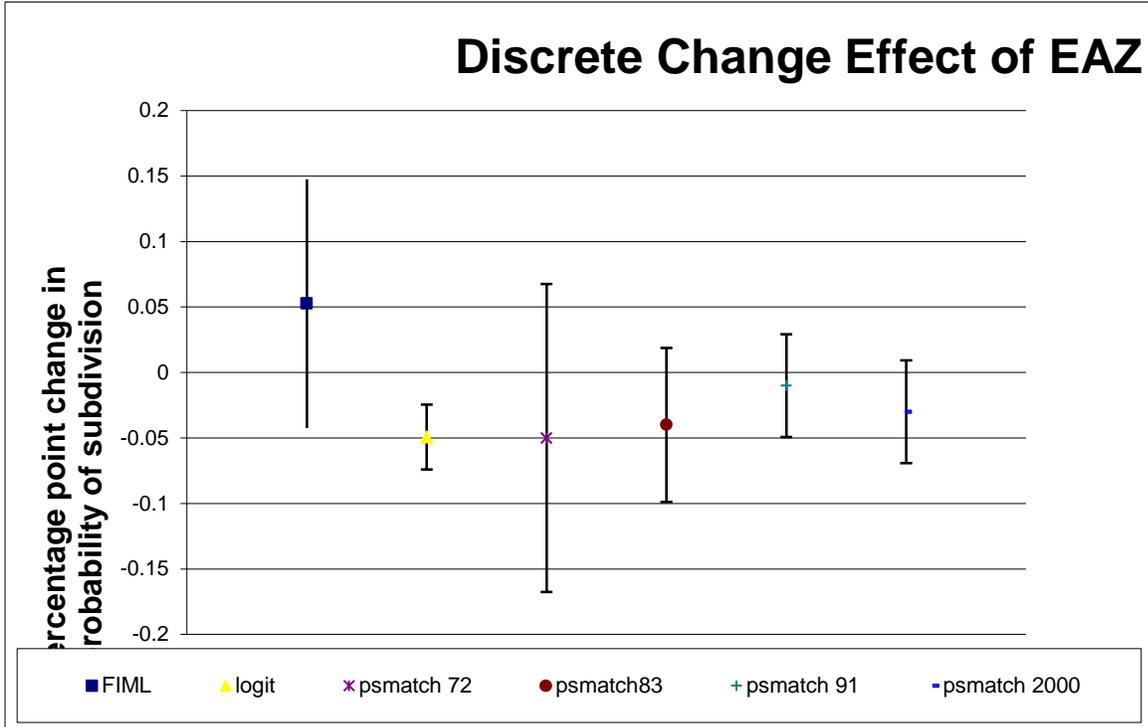


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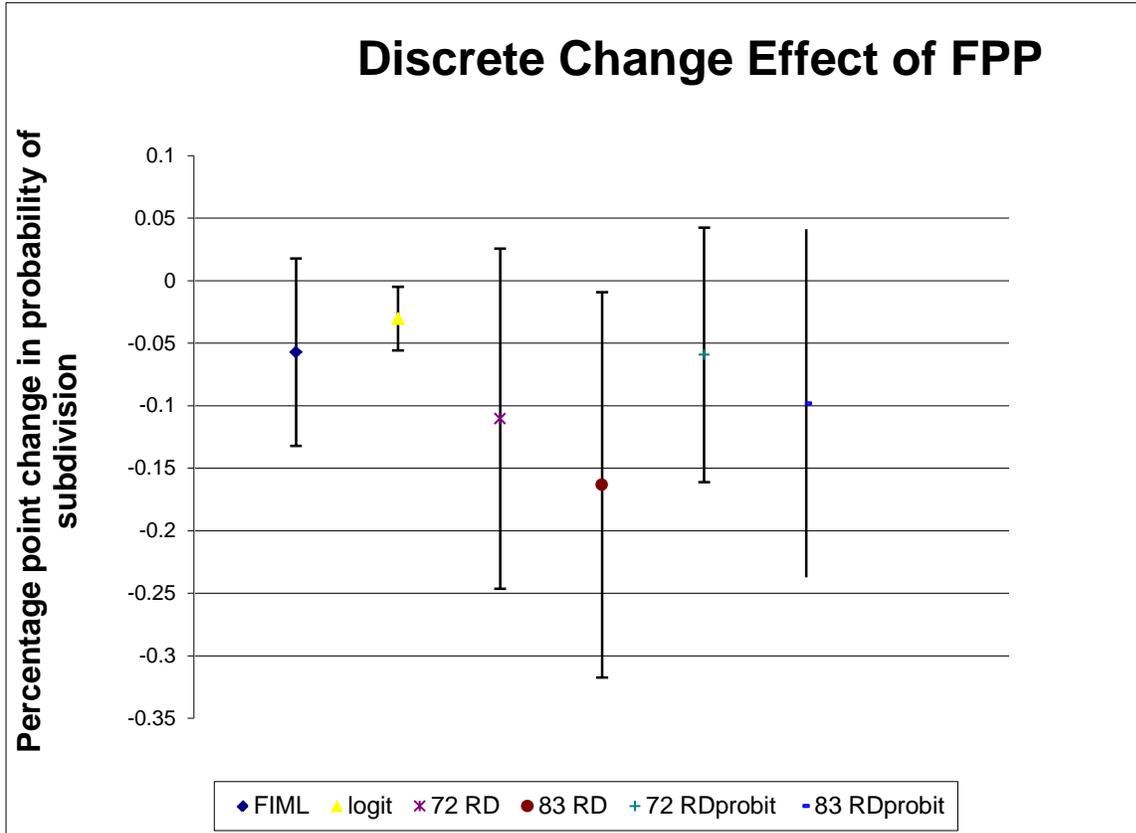
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786 Figure 2. Discrete change effects of EAZ estimates (bands indicate confidence intervals).  
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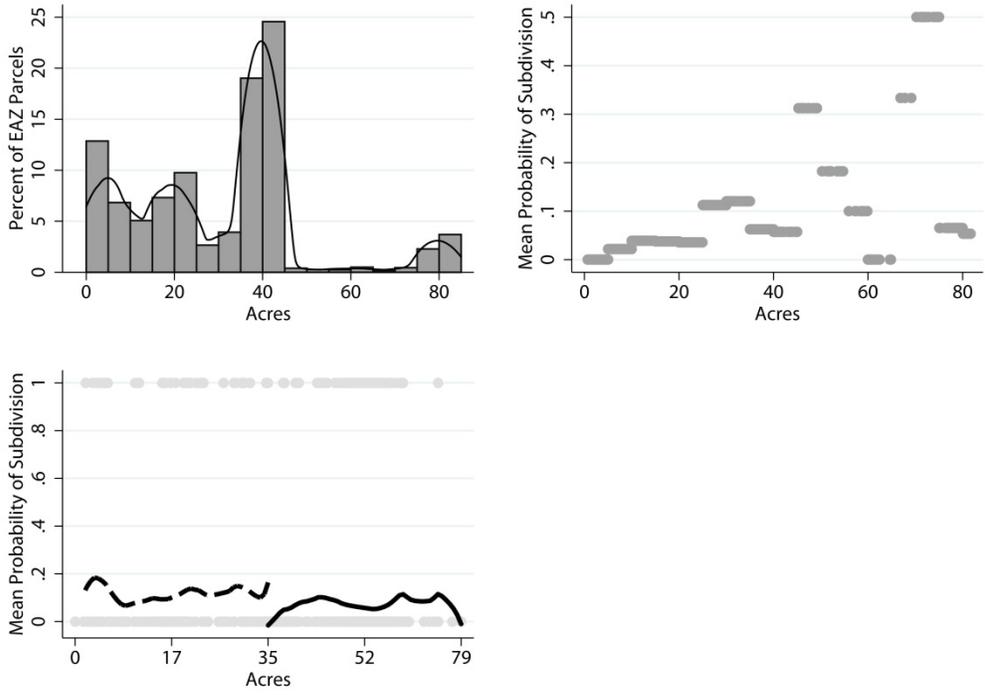
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791 Figure 3. Discrete change effects of FPP eligibility estimates(bands indicate confidence  
792 intervals).  
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797 Figure 4. Regression discontinuity summary graphs. From top left to right 1. Number of parcels  
798 in each 5 acre bin. 2. Mean probability of subdivision within each bin and number of  
799 observations. 3. Kernel estimation of mean probability of subdivision on each side of the  
800 discontinuity (bandwidth = 3.37).  
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<sup>1</sup> One exception in the land-use change literature is the analysis of Bento et al. (2007), who use matching methods to estimate the effects of development moratoria on land-use change in a selection on observables analysis.

<sup>2</sup> Eliminating waterfront parcels reduces the dataset by 315 observations. All econometric models were run with the full dataset and with the restricted dataset – the results are not sensitive to the exclusion of waterfront parcels.

Results from the full dataset are available upon request.

<sup>3</sup> In addition to the variables used in the estimation, many other geographic variables – distance to Madison, a township dummy, distance to public open space, alternative road measures – among others were created but found to not influence to the likelihood of zoning or subdivision and were thus left out the final estimated equations.

<sup>4</sup> Since EAZ went into effect in 1973 and FPP in 1977, we also estimate the models with just the 1983-2005 period. Parameter estimates using just the 1983-2005 period are available from the authors upon request, and the relevant estimates are not affected by which time period is used.

<sup>5</sup> Standard errors for the discrete change effects for the FIML model are estimated using the Krinsky-Robb method.

<sup>6</sup> Results of the selection equations are available upon request from the authors.

<sup>7</sup> Full Mantel-Haenszel statistics are available from the authors upon request.

<sup>8</sup> We employ the method suggested by Lee and Lemieux (2009) to choose a bandwidth of .75 acres.

<sup>9</sup> The use of a linear probability model when faced with discrete data is less than ideal. To check the robustness of using this model, we compare the discrete change effects of a probit model with those from a linear model. The marginal effects are nearly identical between the two models, hinting that in this case the use of the linear probability model on a discrete dependent variable is not problematic.

<sup>10</sup> We also run the regression with an interaction term FPP\*acres, as suggested by Lee and Lemieux (2009) the results do not change qualitatively.

<sup>11</sup> A probit model with panel-robust standard errors was run over the range of data from 34-36 acres, 33-37 acres, 32-38 acres, 31-39 acres along with 30-40 acres and 25-45 acres.

<sup>12</sup> As an additional robustness check, we test for a discontinuity at 25 acres. The results of the local linear and probit models are both null.